A GOOD REFERRAL FOR ME IS...

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DATE 2008 Q2

I AM SELLING:	MY TARGET MARKET IS:	MY CUSTOMERS ARE BUYING:
Provide a complete list of your specific products and/or services.	Describe the individual, i.e., occupation, income, age, marital status, homeowner, business owner...	Distinguish what the customer is buying from you. i.e. security, safety, well being, relief, freedom, peace of mind, compliance, protection...
5 Weeks to Clarity Program	National Speakers Association - AZ	The joy of a successful business
* 1-to-1 on-site productivity coaching		The peace of mind that comes with honoring your promises
* 2 sessions per week for 5 weeks	NAIFA - Insurance and Financial Advisors	Relaxed control
* Customized for each client		Laser focus
Includes...	Phoenix Association of Realtors	Their weekends back
- Custom Productivity Audit		A place for everything and everything in its place
- Planning System Design	Az Small Business Association - Phoenix	The power and profit of a clear mind
- Planning System Training		A clear destination and a clear plan
- Clutter Control System Design	********** IDEAL CLIENTS **********	The financial freedom of breakthrough business results
- Clutter Control System Training	- Mortgage Professionals	A transformed office
- Custom "Scoreboard" Design	- Insurance Agents - P and C	The freedom to be fully present in the moment
- Custom "Scoreboard" Training	- Insurance Agents - Life and Health	A custom play-list in a random world
- "Inbox to Empty" Guide	- Financial Advisors	Back-slide proof productivity
- "Simple Project Planning" Guide	- Business Developers - i.e. Title company	The key that unlocks their own wisdom
- Morning Mind Clear System	- Network Marketing Directors	A Chaos-resistant reality
- Capture, Clear, Complete Method	- Entrepreneurs ready to hire 1st employee	Stress-free productivity
- Weekly Review Guide	- Microsoft Outlook Users	The tools and tactics to thrive in a new economy
- 100% money-back Guarantee	- Franchise Owners	A blueprint for their life and business

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